

CREATIVE TECAHER AWARD

CTA Regulations 2026

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INTRODUCTION

The Creative Teacher Award (CTA) is a global competition that welcomes participation from all teachers, school administrators and university instructors across the world. Hosted by TEFL Wonderland–Brilliant Minds (Canada) in partnership with Gatehouse Awards (UK) and CERTVERA (USA), the CTA honors excellence across four key areas: educational technology, global citizenship, assessment, and accessibility, with a specific focus on promoting autonomous and collaborative learning. Educators, department heads and school principals from various corners of the globe are encouraged to showcase their innovative approaches and contributions in these areas, fostering a global exchange of creative teaching practices and educational management strategies.

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CTA AIMS

The Creative Teacher Award aims to honor and celebrate educators who have successfully implemented innovative teaching strategies and educational management practices to elevate their students' academic performance. Its primary goal is to acknowledge and applaud instructional and educational management excellence while inspiring and encouraging the adoption of new, inventive approaches and best practices in education. By highlighting the achievements of these creative educators, the award seeks to foster a culture of international collaboration, continuous improvement, and innovation within the teaching profession, ultimately benefiting both educators and students alike.

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CTA REGULATIONS

1- Focus of the Award

The competition focuses on creative innovations in the following domains:

1- Using Educational Technology

Demonstrating remarkable proficiency in harnessing digital tools, artificial intelligence, platforms, and resources to elevate the quality of instruction and enrich the educational journey of students

2- Equal Access

Creating an inclusive learning environment where every student, regardless of their background or abilities, has the opportunity to thrive academically and reach their full potential

3- Environmental Awareness and Global Citizenship

Integrating environmental themes and fostering a global perspective to enhance students' consciousness of environmental issues and sense of responsibility to engage with and contribute to the broader global community

4- Autonomous and Collaborative Learning

Creating a conducive environment that fosters teamwork and cooperative skills while encouraging students to set goals, make choices, and take ownership of their learning journeys

CTA REGULATIONS

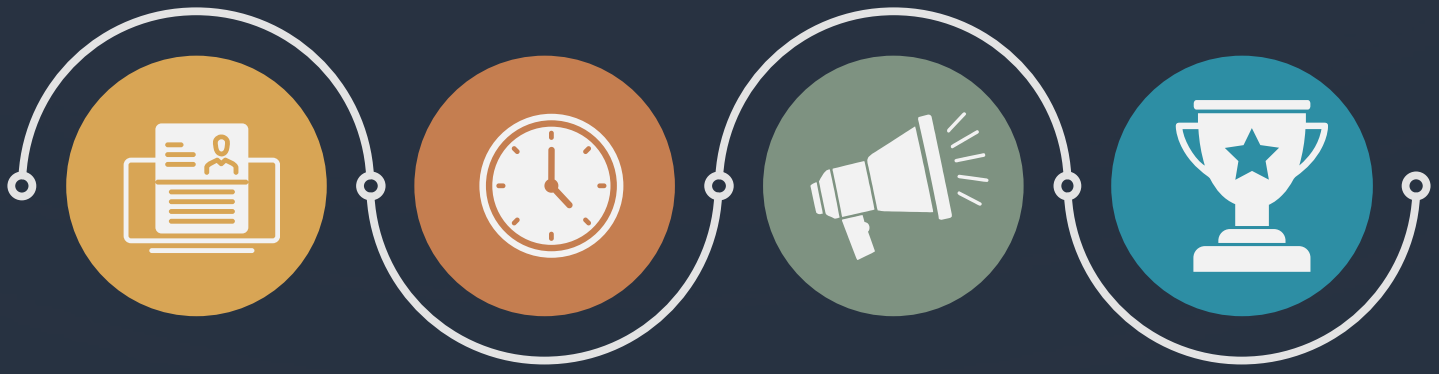
3- Eligibility

All teachers, trainers, department heads, stage principals, academic coordinators, and university staff members, regardless of their employment status (full-time or part-time) or subject specialization can apply for the Creative Teacher Award (CTA). Applications can be submitted in English, Arabic, French and Spanish.

4- CTA Timeline

September 1, 2025

Teachers apply for the Creative Teacher Award and get access to 2 free PD courses (access for 3 months)



June 30, 2026

Deadline for submitting CTA applications

August 2026

Announcement of CTA winners and sending personalized reports to all applicants including national and international ranking

October 2026

CTA winners receive their awards in an international ceremony.

CTA REGULATIONS

5- The Selection Process

- Applications will undergo a meticulous screening process to ensure that all necessary requirements have been duly submitted.
- Once applications are deemed complete, they will be subjected to a double-blind review conducted by two members of the Award Selection Committee.
- The assessment of applications will be based on a standardized rubric, resulting in the assignment of an average score to each applicant.
- Assessors will provide detailed feedback on each application, which will be compiled into a personalized feedback report for each applicant.
- Following this evaluation, applicants will be ranked both on a national and international scale.
- Upon the applicant's request, reports can be shared with the applicant's school.

APPLICATION FORM

- The name, department, institution, and position of the applicant.
- Information about the course, program, or initiative objectives and structure relevant to the applicant's role.
- A concise (approximately 300-400 words) description of the creative teaching strategy, innovation, or management practice (e.g., aim, materials, duration, procedures, etc.).
- A video recording showing the implementation of this creative strategy, innovation, or practice in the classroom, program, or administrative setting.
- Evidence of its impact on improving student learning, performance, or institutional outcomes (e.g., surveys, testimonials, progress reports, performance metrics, etc.).

CTA REGULATIONS

6- Assessment Criteria

The following criteria are used in the assessment and selection process.



Innovation and Creativity

Ability to implement innovative and creative practices in teaching, learning, or organizational management. This includes introducing new ideas, approaches, or technologies that lead to continuous improvement and adapting to changing needs and challenges in the educational landscape.

Achievement of Goals

Ability to set and achieve clear, measurable goals related to student learning or institutional effectiveness. This includes aligning teaching methods, administrative strategies, and assessment practices with these goals to drive tangible improvements in academic performance, skill development, or organizational success.

Effective Use of Resources

Ability to strategically utilize available resources, including teaching materials, technology, and institutional support, to enhance educational outcomes. This includes aligning resources with the developmental stages, cognitive abilities, and learning needs of students.

Impact on the Learning Environment

Ability to drive tangible academic progress and skill mastery through innovative and creative practices. This includes creating a positive, inclusive, and motivating environment that fosters student and staff engagement, collaboration, and well-being.

7- INCENTIVES FOR CTA APPLICANTS

- Two online courses (worth $400)
- Course-completion certificates
- CTA participation certificate
- Personalized report on their application including an action plan for future improvement
- International and national ranking







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8-AWARDS FOR WINNERS

- Top 3 Winners: Enjoy a free, full-board 4-day getaway at a luxurious resort, with exclusive access to the Global Awards Ceremony, networking events, and celebration experiences.

- For those unable to travel, a cash award of $500 for 1st place, $300 for 2nd place, and $200 for 3rd place will be given.

- Winners ranked 4th to 10th: Receive a 15% discount on the full trip package to join the celebration at the resort.

- The top 10 international participants will receive a 10% discount for the Wonderland STEM & Leadership Camp in Niagara, Canada.

- All teachers in the winners' schools will be eligible for a 15% discount on all TEFL Wonderland courses.









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